## ONLINE **DVERTISING** RATES

## THE Local Daily News Source

www.independent.com is Santa Barbara's leading source for daily and breaking news. We are the most trafficked site in Santa Barbara County per Comscore, Quantcast and Alexa ratings. Find out

WHO. WHAT. NOW! Every Day - All Day!



## Statistics:\*

Consistent Traffic Month to Month...

415,000+ VISITS PER MONTH

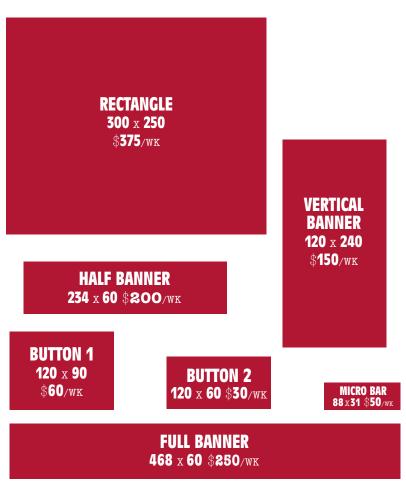
250,000+ ABSOLUTE UNIQUE VISITORS

800,000+ PAGEVIEWS PER MONTH

Get your business in front of thousands of area customers.

\* Source: Google Analytics - Monthly Averages 2014

WIDE SKYSCRAPER 160 x 600 \$500/wk



**DISCOUNTS: 15**% 8 WEEKS

12 weeks

26 WEEKS

20%

LEADERBOARD / FOOTERBOARD

728 x 90

LEADERBOARD \$475/WK / FOOTERBOARD \$250/WK

**SOUARE** BUTTON 125x125 \$75/wk

## Acceptable Media:

Effective 2015

All ad cost includes design. If you would like to supply your own artwork, please use the following guidelines: jpg, gif and Flash Media Accepted 3-part gif and 3-loop Flash allowed Maximum File Size: 30k - non-flash; 40k for Flash, 72 dpi, RGB

**CONTACT US TODAY** 805-965-5205