

DEAR VENUE/PROMOTER:

The Jack Johnson organization is committed to reducing the environmental impact of our tour. Accordingly, we have taken many steps to ensure that our tour is produced as environmentally responsibly as possible. For example, we are using biodiesel in our vehicles, using organic cotton and recycled paper for our merchandise, providing vegetarian and organic food options in catering, composting or recycling most of our waste, and offsetting all of our remaining CO<sub>2</sub> emissions with regional accredited offset providers.

We are requiring all venues to support our initiative by reducing the environmental impact of the Jack Johnson concert. Our request is for you to work with us on the underlined actions listed in this document – and hopefully, continue these actions into the future. This list is comprised of many actions we think you are probably already doing or can easily implement - these are a requirement for us to do the performance. You will be required to notify the Jack Johnson organization no later than 60 days prior to the event if there is any possibility of non-compliance with these requirements.

We have listed other actions that are optional (everything that is not underlined). This means we are not REQUIRING these steps to be taken, but that we would strongly encourage you to take as many of these steps that you can.

#### ENVIRONMENTAL TARGETS

- Composting and recycling of at least 50% of total waste generated night of show
- Venue to purchase CO<sub>2</sub> offset covering all energy use for the Jack Johnson show

We are asking your assistance in tracking the environmental impact of the concert. We are tracking items such as total energy used, total waste, and amounts recycled. We have attached a Greening Worksheet for you to answer these questions in the EnviroRider's Appendix.

*The Greening Worksheet is due by 14 days after the concert date, or Jack Johnson has the right to require a contribution to a local environmental group that Jack Johnson specifies in an amount equal to \$500 (or \$500 USD equivalent) of the performance fee.*

We are excited to work with you on this unique initiative aimed at reducing our environmental footprint as we travel across the world - thank you so much!

-The Jack Johnson organization

Requirements that are underlined in the following document are to be provided at the sole expense of the Purchaser and MUST be provided as part of the contract between Artist and Purchaser. All other items are "requests" of the artist (not mandatory, but please consider).

## 1. WASTE MANAGEMENT AND RECYCLING REQUIREMENTS

The Jack Johnson World Tour 2008 production rider requires each Venue to implement a full recycling program – preferably as a general business practice – but at a minimum for the duration of the Jack Johnson 2008 World Tour engagement at the venue. As host of the Tour, each venue agrees to:

- Provide adequate waste management and recycling receptacles throughout the facility (backstage and FOH).
- Ensure your waste management vendor will properly handle all recycling, delivering it as appropriate to your local recycling facility. *RECYCLING MUST NOT BE THROWN AWAY WITH THE TRASH. THOSE FOUND DOING SO WILL BE IN VIOLATION OF THE RIDER AGREEMENT.*

## 2. CARBON DIOXIDE (CO<sub>2</sub>) EMISSIONS OFFSETS

- PURCHASER will purchase carbon dioxide (CO<sub>2</sub>) offsets addressing all CO<sub>2</sub> emissions resulting from the energy use of the show.

## 3. DRESSING ROOMS

- Dressing room/backstage facilities to provide water-efficient appliances including low-flow toilets and showers (can be retrofitted with low-flow head), no leaking faucets, etc.
- All light bulbs should be compact fluorescent (CFL).

## 4. PRODUCTION

- Turn down show lighting when no one is performing.
- Turn off speakers/monitors whenever possible as to not affect the performance of the show.

## 5. FRONT OF HOUSE - GENERAL

- All light bulbs should be compact fluorescent (CFL).
- Produce signage from non-PVC, recyclable, and/or biodegradable materials, printed with soy-based inks where possible.

## 6. FRONT OF HOUSE - CONCESSIONS REQUESTS

The below Concessions Requests are not required, with the exception of recycling, however the Tour respectfully requests that the following actions are implemented where possible:

- Use reusable, biodegradable, or compostable cups and utensils for all concessions sales or reusable cups
- Offer organic, local or fair-trade, and/or in-season food (ask/require vendors to source according to these guidelines)
  - Organic: In general, organic food is grown according to specific standards, without using pesticides/chemicals on crops and processed without radiation or the addition of preservatives. [www.ota.com](http://www.ota.com)
  - Local: Local food is that which is grown/produced in the region in which it will be consumed, reducing the need for transportation and supporting local economies. <http://www.foodroutes.org/>
  - Fair trade: In general, fair trade refers to goods produced according to social and environmental standards (such as living wages to workers). <http://www.fairtrade.org.uk/index.htm>

- In-season: Food that is grown in its natural climate, in its natural season, thereby reducing the amount of energy it takes to produce and transport – i.e. pineapples are not in-season in Minnesota in December. <http://www.eattheseasons.co.uk/index.htm>

## 7. FAN/ATTENDEE INTERACTION

The below Requests are not required, however the Tour respectfully requests that the following actions are implemented where possible.

Note: Fan travel to concerts is among the biggest contributors to CO<sub>2</sub> tour emissions. Help fans reduce/offset travel CO<sub>2</sub> – below are some to encourage more environmentally friendly ways for concertgoers to get to and from the venue.

- Set-up the ability for fans to offset their emissions when they purchase a ticket (less than \$1 per ticket). The Tour is coordinating this, and will provide you with the necessary information to implement this initiative at the venue.
- Encourage the use of alternative transportation, carpooling, and other less CO<sub>2</sub> emissions-intensive ways to get to the show.

## 8. MANAGEMENT OFFICES AND ADMINISTRATIVE/JANITORIAL

The below Requests are not required, however the Tour respectfully requests that the following actions are implemented where possible. Many of these actions can be implemented to reduce the environmental impact of daily operations, and may result in cost savings. Some of these items don't relate to our tour, but may be helpful as you host other artists and events throughout the year. Items that may result in cost savings are marked with \$\$\$.

Waste Reduction and Recycling:

Energy and Water Efficiency

Employee

Cleaning and paper products:

Hotels

Ground Transportation

Please contact our friends at MusicMatters (952-426-7800 or [EnviroRider@musicmatters.net](mailto:EnviroRider@musicmatters.net)) for additional questions or if you need assistance.